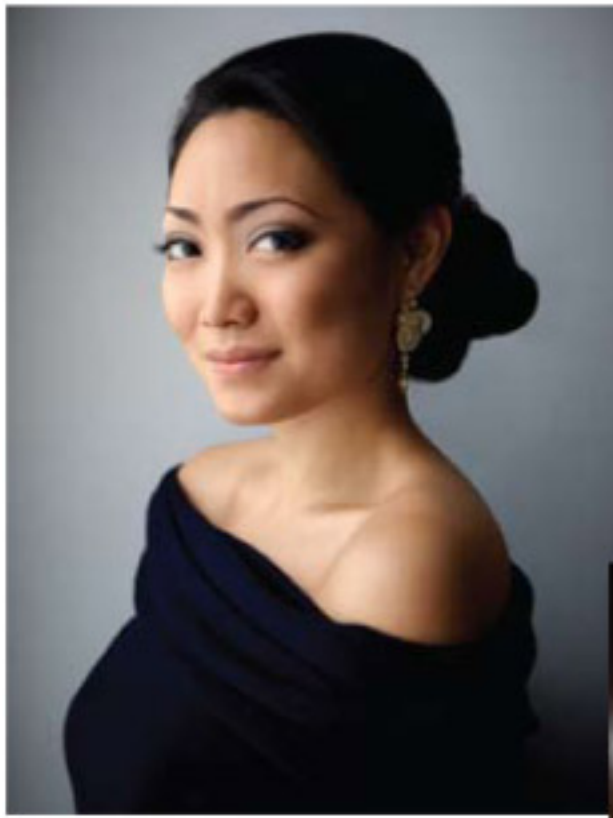


WEDDING TIPS FROM THE EXPERTS



ANNIE LEE: DAUGHTER OF DESIGN

Planning an Oscar Party in Beverly Hills is just the tip of the iceberg for Annie Lee at Daughter of Design. Keen on creativity, Daughter of Design is regarded for its fresh thinking and positive "can do" approach to planning and producing events. The dedicated team guides its clients through each step of the planning and designing process, encouraging personalized themes, whether it be a classic and sophisticated event, a warm and charming gathering or a contemporary and chic soiree. daughterofdesign.com

What every *BRIDE AND GROOM* CAN LEARN FROM THE *MOST SUCCESSFUL WEDDING PLANNERS* ACROSS THE *GLOBE*. Get firsthand advice, ideas, and tips to plan an amazing and memorable wedding.



1. Instead of using many colors to create an impactful look for the centerpieces, many brides are choosing to use one color but add many different textures and shades of that color to create a look that is contemporary, voluminous and beautiful. For example, an arrangement can be all white flowers but of different variety flowers to create a uniform look that still has a lot of dynamic and character to it!
2. Don't skimp on the photographer budget. I know times are tough with the economy and everyone including brides are watching their budgets, but if there is one place NOT to cut back, it's with the photographer. At the end of the event that's all you have to remember the day, and there are no do-overs, so invest in having a

quality professional photographer. Also when shopping for photographers, be aware that anyone can have a few great highlight photos, so it's important to see an entire album from one event to see that their work is consistent!

3. It's never too early to start picking your songs for the first dance, processional, cake cutting... Too often I see clients struggling to figure out their song list last minute and instead of truly choosing meaningful songs to them, they end up picking off a generic list. Start early, keep notes in your blackberry when you hear a song you like. You'll thank yourself later!

4. Once upon a time, only couples getting married on holiday weekends or throwing destination weddings would send a Save the Dates to prepare their guests and have them mark their calendars. Today the Save the Date has gone from being a maybe to a must. Whether it's a magnet with the date or a simple notecard, more and more couples are finding it necessary to notify their guests months in advance.

5. The idea of having a big projection screen in the middle of your wedding to show a slideshow of the bride and groom can seem too casual or distasteful for an elegant wedding. As an alternative, the Unslide Show I suggest is a great alternative. Display photos in frames or maybe on a ribbon wall that guests can walk by and enjoy during the evening. They can help to be part of the decor and everyone will get to see these great photos of the couple. I always suggest you scan color photos and turn them into black and white or sepia to create a more elegant and uniform look.

